



**Litteraturlista för SMMV39, Värdeskapande och innovation i
turismbranschen gällande från och med höstterminen 2023**
Litteraturlistan är fastställd av Styrelsen för institutionen för tjänstevetenskap
2023-08-15 att gälla från och med 2023-10-27

Se bilaga.

Litteraturlista för Värdeskapande och innovation i turismbranschen (SMMV39), 15 hp

Litteraturlistan är fastställd av styrelsen för institutionen för service management och tjänstevetenskap 2020-04-22, senast reviderad 2023-08-15.

Litteraturlistan börjar gälla 2023-10-27.

- Altinay, Levent, Marianna Sigala & Victoria Waligo. (2016). "Social value creation through tourism enterprise." *Tourism Management* 54: ss. 404-417. Doi: 10.1016/j.tourman.2015.12.011
- Andersson Cederholm, Erika & Hultman, Johan. (2010). The Value of Intimacy – Negotiating Commercial Relationships in *Lifestyle Entrepreneurship, Scandinavian Journal of Hospitality and Tourism* 10 (1): ss.16-32. Doi: 10.1080/15022250903442096
- Andersson Cederholm, Erika & Sjöholm, Carina. (2021). The tourism business operator as a moral gatekeeper – the relational work of recreational hunting in Sweden. *Journal of Sustainable Tourism*. Doi.org/10.1080/09669582.2021.1922425
- Armbrecht, John, Lundberg, Erik, Pettersson, Robert & Zillinger, Malin. (2021). Swedish Sports Clubs and Events during the Covid 19 Pandemic Impacts and Responses. In: V. Ziakas, V. Antchak, & D. Getz (red.) *Crisis Management and Recovery for Events: Impacts and Strategies*. Oxford: Goodfellow Publishers.
- Baka, Vasiliki. (2015). "Understanding Valuing Devices in Tourism through "Place-making"." *Valuation Studies* 3 (2): ss. 149-180. Doi: 10.3384/VS.2001-5992.1532149
- Björk, Peter, Prebensen, Nina, Räikkönen, Juulia & Sundbo, Jon (2021). 20 years of Nordic tourism experience research: a review and future research agenda. *Scandinavian Journal of Hospitality and Tourism*, 21(1), ss. 26-36. Doi.org/10.1080/15022250.2020.1857302
- Brooks, Caitlin & Souard, Joelle. (2022). Contested authentication: The impact of event cancellation on transformative experiences, existential authenticity at burning man. *Annals of Tourism Research*, 95. Doi.org/10.1016/j.annals.2022.103412
- Conti, Eugenio & Lexhagen, Maria (2020). Instagramming nature-based tourism experiences: a netnographic study of online photography and value creation. *Tourism Management Perspectives*, 34. Doi.org/10.1016/j.tmp.2020.100650
- Dredge, Dianne & Gyimothy, Szilvia. (2015). "The collaborative economy and tourism: Critical perspectives, questionable claims and silenced voices". *Tourism Recreation Research*, 40(3), ss. 286-302. [ISSN: 02508281]
- Echeverri, Per, & Per Skålén. (2011). "Co-creation and co-destruction: A practice-theory based study of interactive value formation." *Marketing Theory* 11 (3): ss. 351-373. Doi: 10.1177/1470593111408181
- Figueiredo, Bernardo & Scaraboto, Daiane. (2016). "The Systemic Creation of Value Through Circulation in Collaborative Consumer Networks". *Journal of Consumer Research*, 43(4), ss. 509-533. Doi: 10.1093/jcr/ucw038
- Fitchett, James, Lindberg, Frank & Martin, Diane M. (2021). Accumulation by symbolic dispossession: Tourism development in advanced capitalism. *Annals of Tourism Research*, 86. Doi.org/10.1016/j.annals.2020.103072
- Goolaup, Sandhiya & Nunkoo, Robin. (2021). Reconceptualizing Tourists' Extraordinary Experiences. *Journal of Travel Research*, ss. 1-13. Doi.org/10.1177/00472875211064632
- Grönroos, Christian, & Voima, Päivi. (2013). Critical Service Logic: Making Sense of Value Creation and Co-Creation. *Journal of the Academy of Marketing Science* 14 (2), ss. 133-150. Doi: 10.1007/s11747-012-0308-3
- Guttag, Daniel. (2015). Airbnb: disruptive innovation and the rise of an informal tourism accommodation sector. *Current Issues in Tourism*, 18, ss. 1192-1217. Doi: 10.1080/13683500.2013.827159
- Guttag, Daniel & Smith, Stephen L.J. (2020). The diffusion of Airbnb: a comparative look at earlier adopters, later adopters, and non-adopters. *Current Issues in Tourism*, Doi:10.1080/13683500.2020.1782855.
- Hall, C. Michael (2021) Tourism and fishing, *Scandinavian Journal of Hospitality and Tourism*, 21:4, ss. 361-373, Doi:10.1080/15022250.2021.1955739

- Hall, C. Michael & Williams, Allan M. (2020). *Tourism and Innovation*. London: Routledge. [496 sid. ISBN: 9781315162836]
- Han, Xing, Praet, Carolus L.C. & Wang, Liyong. (2021). Tourist–Tourist Social Interaction in the Co-creation and Co-destruction of Tourism Experiences among Chinese Outbound Tourists. *Tourism Planning & Development*, 18(2), ss. 189-209. Doi.org/10.1080/21568316.2021.1873833
- Hjalager, Anne-Mette (2009). A Review of Innovation Research in Tourism. *Tourism Management* 31, ss. 1-12.
- Hjalager, Anne-Mette. (2015). 100 Innovations That Transformed Tourism. *Journal of Travel Research* 54(1), ss. 3-21.
- Holbrook, Morris B. (red.) (1999). *Consumer Value. A Framework for Analysis and Research*. London: Routledge. [203 sid. ISBN 978-0-203-01067-9]
- Karababa, Eminegül & Kjeldgaard, Dannie. (2014). “Value in marketing: Toward sociocultural perspectives”. *Marketing Theory*, 14(1), ss. 119-127.
- Lugosi, Peter & Ndiuni, Ann. (2022). Migrant mobility and value creation in hospitality labour. *Annals of Tourism Research*, 95. Doi.org/10.1016/j.annals.2022.103429.
- Meged Widtfeldt, Jane & Zillinger, Malin. (2018). Disruptive network innovation in free guided tours. *Scandinavian Journal of Hospitality and Tourism*. 18(3), ss. 303-318, Doi:10.1080/15022250.2018.1497317
- Melis, Giuseppe, McCabe, Scott, Marcello Atzeni & Del Chiappa, Giacomo. (2022). Collaboration and Learning Processes in Value Co-Creation: A Destination Perspective. *Journal of Travel Research*, ss. 1-18. Doi.org/10.1177/00472875211070349
- Mieli, Micol. (2022). Smartphoned tourists in the phygital tourist experience. PhD thesis. Lund: Lund University.
- Moore, Kevin, Buchmann, Annæ, Månsson, Maria & Fisher, David. (2021). Authenticity in tourism theory and experience. Practically indispensable and theoretically mischievous? *Annals of Tourism Research*, 89. Doi.org/10.1016/j.annals.2021.103208
- Pikkemaat, Birgit, Peters, Mike, & Bichler, Bernhard Fabian. (2019). Innovation research in tourism: Research streams and actions for the future. *Journal of Hospitality and Tourism Management* 41, ss. 184–196.
- Picard, David. (2015). "White magic: An anthropological perspective on value in Antarctic tourism." *Tourist Studies* 15 (3): ss. 300-315. Doi: 10.1177/1468797615597858
- Prebensen, Nina, Chen, Joseph S. & Uyzal, Muzaffer. (red.) (2018). *Creating Experience Value in Tourism*. [272 sid. ISBN 9781786395030]
- Ren, Carina, Morten Krogh Petersen, & Dianne Dredge. (2015). "Guest Editorial: Valuing Tourism." *Valuation Studies* 3 (2): ss. 85-96. Doi: 10.3384/VS.2001-5992.153285
- Ren, Carina & Mahadevan, Renuka (2018). "Bring the numbers and stories together": Valuing events. *Annals of Tourism Research*, 72, ss. 75-84.
- Sharpley, Richard (red.) (2021). *Routledge Handbook of the Tourist Experience*. Abingdon, Oxon and New York, NY: Routledge. [662 sid. [eBook ISBN 9781003219866]
- Si, Steven & Chen, Hui. (2020). A literature review of disruptive innovation: What it is, how it works and where it goes. *Journal of Engineering and Technology Management* 56, 101568.
- Sthapit, Eroose & Peter, Björk. (2021). Interactive value formation: drivers and outcomes from Airbnb guests' perspectives. *Scandinavian Journal of Hospitality and Tourism*, 21(2), ss. 129-147. Doi.org/10.1080/15022250.2020.1828163
- Syvrtsen, Trine. (2022) Offline tourism: digital and screen ambivalence in Norwegian mountain huts with no internet access, *Scandinavian Journal of Hospitality and Tourism*, 22(3), ss. 195-209, Doi: 10.1080/15022250.2022.2070540
- Sörensen, Flemming, & Jens Friis Jensen. (2015). "Value creation and knowledge development in tourism experience encounters." *Tourism Management* 46: ss. 336-346. Doi: 10.1016/j.tourman.2014.07.009
- Tajzadeh-Namin, Abolfazl. (2012). A Review on Value Creation in Tourism Industry. *Management Science Letters* 2(1), ss. 203-212.
- Vargo, Stephen L. & Lusch, Robert F. (2004). Evolving to a New Dominant Logic for Marketing. *Journal of Marketing* 68(1), ss. 1-17. Doi: 10.1509/jmkg.68.1.1.24036
- Vespestad, May Kristin, Lindberg, Frank & Mossberg, Lena. (2019). “Value in tourist experiences: How nature-based experiential styles influence value in climbing.” *Tourist Studies*, 19(4), ss. 453-474. Doi: 10.1177/1468797619837966

- Wang, Li, & Pertti Alasuutari. (2017). "Co-construction of the tourist experience in social networking sites: Two forms of authenticity intertwined." *Tourist Studies*: ss. 1-18. Doi: 10.1177/1468797616687559
- Zeithaml, Valerie A. (1988) Consumer Perceptions of Price, Quality, and Value: A Means-end Model and Synthesis of Evidence. *Journal of Marketing* 52(1), ss. 2-22. Doi: 10.1177/002224298805200302

Totalt antal sidor: ca 2 000