

Litteraturlista för LSMB51, Strategi och verksamhetsstyrning i tjänsteverksamheter gällande från och med höstterminen 2020

Litteraturlistan är fastställd av Ledningsgruppen för kandidatprogram i Logistics Service Management 2020-05-13 att gälla från och med 2020-08-31

Se bilaga.

Litteraturlista för Strategi och verksamhetsstyrning i tjänsteverksamheter (LSMB51), 15 hp.

Litteraturlistan är fastställd av ledningsgruppen för kandidatprogram i logistics service management 2019-05-17, reviderad 2020-05-13.

Litteraturlistan börjar gälla 2020-08-31.

- Barney, Jay. B & Hesterly, William. S. (2015). *Strategic management and competitive advantage. Concepts and cases*. Harlow: Pearson Education Ltd. [utdrag ca 15 s. ISBN 978-1292-06008-8]
- Cäker, Mikael. & Siverbo, Sven. (2014). Strategic alignment in decentralized organizations - The case of Svenska Handelsbanken. *Scandinavian Journal of Management*, 30(2): 149-162. [Doi: 10.1016/j.scaman.2013.10.005]
- Davila, Tony. & Wouters, Marc. (2005) Managing budget emphasis through the explicit design of conditional budgetary slack. *Accounting Organization and Society*. 30(7-8): 587-608. [Doi: doi.org/10.1016/j.aos.2004.07.002]
- Dobbs, Michael. E. (2014). Guidelines for applying Porter's five forces framework: a set of industry analysis templates. *Competitiveness Review*, 24(1): 32-45. [Doi: 10.1108/CR-06-2013-0059]
- Hinterhuber, Andreas. (2013). Can competitive advantage be predicted? Towards a predictive definition of competitive advantage in the resource-based view of the firm. *Management Decision*, 51(4): 795-812. [Doi: 10.1108/00251741311326572]
- Kaplan, Robert. S. & Norton, David. P. (1996). Using the Balanced Scorecard as a strategic management system. *Harvard Business Review*. 85(7/8): 75-85. [ISSN: 0017-8012]
- Kaplan, Robert. S. & Norton, David. P. (2001). Transforming the Balanced Scorecard from Performance Measurement to Strategic Management: Part I. *Accounting Horizons*, 15(1): 87-104. [Doi: 10.2308/acch.2001.15.1.87]
- Kaplan, Robert. S. & Norton, David. P. (2008) Mastering the Management System. *Harvard Business Review*, 86(1): 62-77. [ISSN: 00178012]
- Kramer, Stephan. & Hartmann, Frank. (2014). How top - down and bottom - up budgeting affect budget slack and performance through social and economic exchange. *Abacus*, 50(3): 314-340. [Doi: doi.org/10.1111/abac.12032]
- Langevin, Pascal. & Mendoza, Carla. (2013). How can management control system fairness reduce managers' unethical behavior? *European Management Journal*, 31(3): 209-222. [Doi: 10.1016/j.emj.2012.12.001]
- Lusch, Robert. F. Vargo, Stephen. L. & O'Brien, Matthew. (2007). Competing through service: Insights from service-dominant logic. *Journal of retailing*, 83(1): 5-18. [Doi: 10.1016/j.jretai.2006.10.002]
- McIver, Derrick. & Lengnick-Hall, Cynthia. (2018). The causal ambiguity paradox: Deliberate actions under causal ambiguity. *Strategic Organization*, 16(3): 304-322. [Doi: 10.1177/1476127017740081]
- Merchant, Kenneth. A. & Van der Stede, Wim. A. (2017) *Management control systems: performance measurement, evaluation, and incentives*. Harlow: Pearson Education Ltd. [792 s. ISBN 978-129-211055-4]
- Porter, Michael. E. (2008). The Five Competitive Forces That Shape Strategy. *Harvard Business Review*. 86(1): 78-93. [ISSN: 00178012]
- Shaw, Jason. D. & Gupta, Nina. (2015). Let the evidence speak again! Financial incentives are more effective than we thought. *Human Resource Management Journal*, 25(3): 281-293. [Doi: 10.1111/1748-8583.12080]
- Whittington, Richard, Regnér, Patrick, Angwin, Duncan, Johnson, Gerry & Scholes, Kevan. (2019) *Exploring strategy: text and cases*. Harlow: Pearson Education Ltd. [840 s. ISBN 978-129-228245-9]
- Østergren, Katarina. & Stensaker, Inger. (2011). Management control without budgets: a field study of 'beyond budgeting' in practice. *European Accounting Review*, 20(1), s. 149-181. [Doi: 10.1080/09638180903487842]

Praktikfallsmaterial kommer löpande att delas ut under kursen.

Totalt antal sidor: 1 840 + praktikfallsmaterial