



Litteraturlista för SMMV13, Introduktion till retail gällande från och med höstterminen 2020

Litteraturlistan är fastställd av Styrelsen för institutionen för service
management och tjänstvetenskap 2020-04-22 att gälla från och med 2020-
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Litteraturlista för Introduktion till retail (SMMV13), 7,5 hp

Litteraturlistan är fastställd av styrelsen för institutionen för service management och tjänstvetenskap 2019-04-24, reviderad 2020-04-22.

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