

Litteraturlista för IBUG91, International Business: Innovation and entrepreneurship gällande från och med vårterminen 2020

Litteraturlistan är fastställd av Studierektor vid Företagsekonomiska institutionen 2019-12-18 att gälla från och med 2019-12-18

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Cooper, R. G. (2008). Perspective: The Stage-Gate® Idea-to-Launch Process—Update, What's new, and Nexgen Systems. *Journal of Product Innovation Management*. 25 (3). pages 213-232.

Johnson, M.W., Christensen, C.M. & Kagermann, H. (2008). Reinventing your business model. *Harvard Business Review*. 51 (dec). pages 51-59.

Knight, G. A. & Cavusgil, S.T. (2004). Innovation, organizational capabilities, and the born-global firm. *Journal of International Business Studies*. 35 (2). pages 124–141.

MacMillan, I. C. & McGrath, R. G. (1997). Discovering New Points of Differentiation. *Harvard Business Review*. Jul/Aug 75 (4). pages 133-145.

Nidumolu, R., Prahalad, C. K., & Rangaswami, M. R. (2009). Why sustainability is now the key driver of innovation. *Harvard business review*. 87 (9). pages 56-64.

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