Litteraturlista för LSMB51, Strategi och verksamhetsstyrning i tjänsteverksamheter gällande från och med höstterminen 2019

Litteraturlistan är fastställd av Ledningsgruppen för kandidatprogram i Logistics Service Management 2019-05-17 att gälla från och med 2019-08-01

Se bilaga.

Litteraturlista för Strategi och verksamhetsstyrning i tjänsteverksamheter, 15 hp, (LSMB51)

Litteraturlistan är fastställd av ledningsgruppen för Logistics service management 2019-05-17.

Litteraturlistan börjar gälla 1 augusti 2019.

Barney, Jay. B & Hesterly, William. S. (2015) *Strategic management and competitive advantage. Concepts and cases.* Harlow: Pearson Education Ltd. [utdrag ca 15 sidor ISBN 978-1292-06008-8].

Cäker, Mikael. & Siverbo, Sven. (2014). Strategic alignment in decentralized organizations - The case of Svenska Handelsbanken. *Scandinavian Journal of Management*, 30 (2), ss. 149-162.

Davila, Tony. & Wouters, Marc. (2005) Managing budget emphasis through the explicit design of conditional budgetary slack. *Accounting Organization and Society*. 30 (7-8), ss. 587-608.

Dobbs, Michael. E. (2014). Guidelines for applying Porter's five forces framework: a set of industry analysis templates. *Competitiveness Review*, 24(1), ss. 32-45.

Hinterhuber, Andreas. (2013). Can competitive advantage be predicted? Towards a predictive definition of competitive advantage in the resource-based view of the firm. *Management Decision*, 51(4), ss. 795-812.

Johnson, Gerry. Whittington, Richard. Scholes, Kevan. Angwin, Duncan. och Regnér, Patrick. (2017) *Exploring strategy: text and cases.* Harlow: Pearson Education Ltd. [797 sidor, ISBN 978-129-214512-9].

Kaplan, Robert. S. & Norton, David. P. (1996) Using the Balanced Scorecard as a strategic management system. *Harvard Business Review*. 85(7/8), ss. 75–85.

Kaplan, Robert. S. & Norton, David. P. (2001) Transforming the Balanced Scorecard from Performance Measurement to Strategic Management: Part I. *Accounting Horizons*, 15(1), ss. 87-104.

Kaplan, Robert. S. & Norton, David. P. (2008) Mastering the Management System. *Harvard Business Review*, 86(1), ss. 62-77.

Kramer, Stephan. & Hartmann, Frank. (2014). How top ‐ down and bottom ‐ up budgeting affect budget slack and performance through social and economic exchange. *Abacus*, 50(3), ss. 314-340.

Langevin, Pascal. & Mendoza, Carla. (2013). How can management control system fairness reduce managers’ unethical behavior? *European Management Journal*, 31(3), ss. 209-222.

Lusch, Robert. F. Vargo, Stephen. L. & O’Brien, Matthew. (2007). Competing through service: Insights from service-dominant logic. *Journal of retailing*, 83(1), ss. 5-18.

McIver, Derrick. & Lengnick-Hall, Cynthia. (2018). The causal ambiguity paradox: Deliberate actions under causal ambiguity. *Strategic Organization*, 16(3), ss. 304-322.

Merchant, Kenneth. A. & Van der Stede, Wim. A. (2017) *Management control systems: performance measurement, evaluation, and incentives*. Harlow: Pearson Education Ltd. [792 sidor, ISBN 978-129-211055-4].

Porter, Michael. E. (2008) The Five Competitive Forces That Shape Strategy. *Harvard Business Review*. 86(1), ss. 78-93.

Shaw, Jason. D. & Gupta, Nina. (2015). Let the evidence speak again! Financial incentives are more effective than we thought. *Human Resource Management Journal*, 25(3), ss. 281-293

Østergran, Katarina. & Stensaker, Inger. (2011). Management control without budgets: a field study of ‘beyond budgeting’in practice. *European Accounting Review*, 20(1), ss. 149-181.

Praktikfallsmaterial kommer löpande att delas ut under kursen.

Totalt antal sidor: 1 840 + praktikfallsmaterial