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Litteraturlista för KSMC51, Strategi och verksamhetsstyrning i serviceverksamheter gällande från och med höstterminen 2018

Litteraturlistan är fastställd av Styrelsen för institutionen för service management och tjänstevetenskap 2018-06-12 att gälla från och med 2018-08-01

Se bilaga.

Litteraturlista för Strategi och verksamhetsstyrning i serviceverksamheter, 15 hp, (KSMC51)

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