

Litteraturlista för SKOP16, Strategisk kommunikation: Organisationskommunikation gällande från och med höstterminen 2018

Litteraturlistan är fastställd av Styrelsen för institutionen för strategisk kommunikation 2018-06-14 att gälla från och med 2018-06-15

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An article compendium on communicators' work and roles is added to the literature (some 60 pages)

Total number of pages: 1196