Litteraturlista för KSMC51, Strategi och verksamhetsstyrning i serviceverksamheter gällande från och med höstterminen 2017

Litteraturlistan är fastställd av Styrelsen för institutionen för service management och tjänstevetenskap 2017-06-20 att gälla från och med 2017-08-01

Se bilaga.

Litteraturlista för Strategi och verksamhetsstyrning i serviceverksamheter, 15 hp, (KSMC51)

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