

Litteraturlista för SEMA56, Hållbar marknadsföring gällande från och med höstterminen 2026

**Litteraturlistan är fastställd av Styrelsen för institutionen för tjänstvetenskap
2026-05-13 att gälla från och med 2026-05-13**

Se bilaga.

Litteraturlista för Hållbar marknadsföring (SEMA56), 7,5 hp.

Litteraturlistan är fastställd av styrelsen för Institutionen för tjänstvetenskap 2025-05-14, reviderad 2026-05-13.

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