



Literature for IBUG91, International Business: Innovation and entrepreneurship applies from the spring semester 2026

Literature established by Academic Director of Studies at Department of Business Administration on 2025-11-27 to apply from 2025-11-27

Burns, P. (2025). Corporate Entrepreneurship and Innovation. 5th Edition. Bloomsbury Publishing. ISBN 9781350384071.

Artiklar:

Baron, R. A. (2006). Opportunity Recognition as Pattern Recognition: How Entrepreneurs "Connect the dots" to Identify New Business Opportunities. *Academy of Management Perspectives*, 20 (1), 104-119.

Bocken, N. M. P., Rana, P., & Short, S. W. (2015). Value mapping for sustainable business thinking. *Journal of Industrial and Production Engineering*, 32(1), 67-81.

Makarevich, A. (2017). Organizing for success in internal corporate venturing: An inductive case study of a multinational consumer goods company. *Creativity and Innovation Management*, 26(2), 189-201