



Literature for FEKH92, Business Administration: Innovation Management applies from the spring semester 2025

Literature established by Academic Director of Studies at Department of Business Administration on 2024-10-15 to apply from 2024-10-15

Smith, D. (2010) Exploring Innovation. latest edition. McGraw-Hill Higher Education.

Bryman, Alan & Bell, Emma (2011) Business Research Methods, 3rd edition, Oxford University Press.

IDEO (2015) The IDEO Guide to Human-Centered Design. San Francisco: IDEO publishing. Remove articles

Selection of articles.