



## Literature for BUSN43, Corporate Social Responsibility applies from the autumn semester 2024

Literature established by Academic Director of Studies at Department of Business Administration on 2024-05-01 to apply from 2024-05-01

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### Book

Jones, C., M. Parker and R. Ten Bos (2005) *For Business Ethics*. London: Routledge. (accessible as e-book through Lund library)

### Articles / Book chapters (may still be subject to minor changes)

Bertilsson, J., & Rennstam, J. (2018). The destructive side of branding: A heuristic model for analyzing the value of branding practice. *Organization*, 25(2), 260-281.

Bolsø, A., Phillips, M., & Sabelis, I. (2018). Gendering environmental sustainability and organization: Introduction. *Gender, Work & Organization*, 25(3), 215-221.

Carroll, A. B. (2008) 'A history of Corporate Social Responsibility', in: *The Oxford Handbook of Corporate Social Responsibility*. Ed. Andrew Crane et. al. Oxford: Oxford University Press.

Cheney, G. & Munshi, D. (2017). Alternative forms of organization and organizing. In Scott, C.R., & Lewis, L.K. (Eds.) *International Encyclopedia of Organizational Communication*. Wiley-Blackwell.

Ergene, S., Banerjee, S. B., & Hoffman, A. J. (2021).

(Un)sustainability and organization studies: Towards a radical engagement. *Organization Studies*, 42(8), 1319-1335.

Freeman, R. E. (2002) 'Stakeholder Theory of the Modern Corporation', in T. Donaldson and P. Werhane (eds.), *Ethical Issues in Business: A Philosophical Approach*, 7th Edition.

Friedman, M. (1970) 'The social responsibility of business is to increase its profits', *New York Times Magazine*, Septe

Kuhlman, T. and J. Farrington (2010) 'What is sustainability?', *Sustainability*, 2: 3436-3448.

Lyon, T. P., Delmas, M. A., Maxwell, J. W., Bansal, P., Chiroleu-Assouline, M., Crifo, P., ... & Wijen, F. (2018). CSR needs CPR: Corporate sustainability and politics. *California Management Review*, 60(4), 5-24.

Parrique T., Barth J., Briens F., C. Kerschner, Kraus-Polk A., Kuokkanen A., Spangenberg J.H., 2019. Decoupling debunked: Evidence and arguments against green growth as a sole strategy for sustainability. *European Environmental Bureau*.

- Rhodes, C., & Fleming, P. (2020). Forget political corporate social responsibility. *Organization*, 27(6), 943-951.
- Schumacher (1973) chapter 1 in *Small is beautiful: Economics as if people mattered*. New York: Harper.
- Veldman, J., & Willmott, H. (2013) What is the corporation and why does it matter? *M@n@gement*, 16(5), 605-620.
- Werther Jr, W. B., & Chandler, D. (2005). Strategic corporate social responsibility as global brand insurance. *Business Horizons*, 48(4), 317-324.
- Wright, C., Nyberg, D., Rickards, L., & Freund, J. (2018). Organizing in the Anthropocene. *Organization*, 25(4): 455-471
- Wright, C., & Nyberg, D. (2017). An inconvenient truth: How organizations translate climate change into business as usual. *Academy of management journal*, 60(5), 1633-1661

#### Further readings

- Böhm, S., Murtola, A. M., & Spoelstra, S. (2012). The Atmosphere Business, Ephemera: theory and politics in organization. *ephemera*, 12(1-2), 1-11.
- Dyllick, T., & Hockerts, K. (2002). Beyond the business case for corporate sustainability. *Business strategy and the environment*, 11(2), 130-141.
- Kurucz, E. C., Colbert, B. A., & Wheeler, D. (2008). The business case for corporate social responsibility. *The Oxford handbook of corporate social responsibility*, 83-112.
- Margolis, J. D., & Walsh, J. P. (2003) Misery loves companies: Rethinking social initiatives by business. *Administrative science quarterly*, 48(2): 268-305.
- Mumby, D. K. (2016). Organizing beyond organization: Branding, discourse, and communicative capitalism. *Organization*, 23(6), 884-907.
- Rennstam, J. (2021) Craft and degrowth—"craft-orientation" as a mode of organizing production and consumption in a post-growth economy. Working paper.
- Scherer, A. G., Rasche, A., Palazzo, G., & Spicer, A. (2016). Managing for political corporate social responsibility: New challenges and directions for PCSR 2.0. *Journal of Management Studies*, 53(3), 273-298.
- Vogel, D. J. (2005). Is there a market for virtue?: The business case for corporate social responsibility. *California management review*, 47(4), 19-45.

#### Sustainability:

United Nations (1987) *Our common future (The Brundtland report)*.

#### The UN Agenda

2030: <https://sdgs.un.org/sites/default/files/publications/21252030%20Agenda%20for%20Sustainable%20to%20an%20external%20site>.

#### Human needs

Gough, I. (2015). Climate change and sustainable welfare: the centrality of human needs. *Cambridge Journal of Economics*, 39(5), 1191-1214.

If you want more on human needs, this one is based on Gough's argument: Koch, M.,

Buch-Hansen, H., & Fritz, M. (2017). Shifting priorities in degrowth research: an argument for the centrality of human needs. *Ecological Economics*, 138, 74-81.

Alternative norms and forms of organization, incl. Eco-feminism

Jackson, T. (2009). Prosperity without growth?: The transition to a sustainable economy. Report for The Sustainable Development Commission.

If you're interested in more eco-feminism: Gregoratti, Catia., & Raphael, Riya. (2019). The historical roots of a feminist 'Degrowth' - Maria Mies's and Marilyn Waring's Critiques of Growth. In Chertkovskaya, Ekaterina., Paulsson, Alexander. & Barca, Stefania (Eds), Towards a political economy of degrowth, Lanham: Rowman & Littlefield, pp. 83-98.

This is on forms of organization: Luyckx, J., Schneider, A. and Kourula, A. (2022), "Learning from Alternatives: Analyzing Alternative Ways of Organizing as Starting Points for Improving the Corporation", Meyer, R.E., Leixnering, S. and Veldman, J. (Ed.) The Corporation: Rethinking the Iconic Form of Business Organization (Research in the Sociology of Organizations, Vol. 78), Emerald Publishing Limited, Bingley, pp. 209-231.