



Literature for BUSR33, Business Administration: Research Strategy and Methods applies from the spring semester 2026

Literature established by Academic Director of Studies at Department of Business Administration on 2025-11-27 to apply from 2025-11-27

Easterby-Smith, Jaspersen, Thorpe and Valizade (2021) Management and Business Research 7th edition, Sage

Danielle J. Navarro and David R. Foxcroft, Learning Statistics with jamovi: A Tutorial for Beginners in Statistical Analysis. Cambridge, UK: Open Book Publishers, 2025, Free download: <https://doi.org/10.11647/OBP.0333>

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