

## Literature for SKOD52, Strategic Communication: Sustainability Communication applies from the autumn semester 2025

Literature established by Board of the Department of Communication on  
2025-05-27 to apply from 2025-05-27

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- Godemann, Jasmin & Michelsen, Gerd. (2011). *Sustainability Communication [Elektronisk resurs] Interdisciplinary Perspectives and Theoretical Foundation*. Springer Netherlands. Utvalda kapitel. [ISBN 9789400716971, 60 sidor]
- Halonen, Tarja, Korhonen-Kurki, Kaisa, Niemelä, Jari & Pietikäinen, Janna. (2024). *The avenues to sustainability : key lessons from sustainability science*. Gaudeamus. [ISBN 9789523454620, 260 sidor]
- Neuendorf, Kimberly A. (2017). *The content analysis guidebook [Elektronisk resurs]*. Los Angeles: SAGES Utvalda kapitel [ISBN 9781071802878, 250 sidor]
- Rasche, Andreas, Morsing, Mette, Moon, Jeremy & Kourula, Arno. (2023). *Corporate sustainability : managing responsible business in a globalised world*. Cambridge University Press. Utvalda kapitel [ISBN 9781009114929, 350 sidor] Tillgänglig som e-bok.
- Robertson, Margaret. (2019). *Communicating sustainability*. Abingdon, Oxon: Routledge. Utvalda kapitel [ISBN 9781138963061, 125 sidor]
- Weder, Franzisca (red.) (2025). *Strategic Sustainability Communication - Principles, Perspectives, and Potential*. Springer cham. Utvalda kapitel. [ISBN 9783031894862, 400 sidor]

Ett artikelkompendium om studier om hållbarhetskommunikation, grön marknadsföring, omvärldsanalysmetoder och datorstödda metoder för innehållsanalys ingår i kurslitteraturen [ca 300 sidor].

Totalt antal sidor: 1745