



Literature for BUSN03, Business Administration: Research Methods applies from the spring semester 2025

**Literature established by Academic Director of Studies at Department of
Business Administration on 2024-11-30 to apply from 2024-11-30**

Cresswell, J.W. & Cresswell, J.D. (Latest edition). Research Design: Qualitative, Quantitative, and Mixed Methods Approaches. Sage Publications.