



Literature for BUSN11, Strategic Management applies from autumn semester 2023

**Literature established by Academic Director of Studies at Department of
Business Administration on 2023-08-01 to apply from 2023-08-01**

A compendium of contemporary articles from leading scientific journals presenting cutting edge research are compulsory reading, for example:

Kahneman, D, Lovallo, D, Sibony, O. "Before you make that big decision", Harvard Business Review, June 2011

Hamel, Gary, & Välinkangas, Liisa; "The Quest for Resilience", Harvard Business Review, September 2003

Pisano, Gary; "You Need An Innovation Strategy", Harvard Business Review, June 2015