

Literature for FEKH21, Business Administration: International Business and Multinational Enterprises applies from autumn semester 2023

Literature established by Academic Director of Studies at Department of Business Administration on 2023-05-01 to apply from 2023-05-01

Charles Hill (2022), Global Business Today, 12th edition

Z. Bauman (1998), Globalization. The human consequences, Columbia University Press, NY Course compendium