



## Literature for KOMC70, Strategic Communication: Applied Visual Communication applies from autumn semester 2023

Literature established by the board of the Department of Strategic communication on 2023-05-16 to apply from 2023-05-16

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Apelt, Ron, Crawford, John & Hogan, Dennis (2007). *Wayfinding Design Guidelines*. CRC for Construction Innovation, Brisbane. [ISBN 9870980426298, 52 pages]  
Available at <https://eprints.qut.edu.au/27556/>.

Cross, Nigel, Dorst, Kees and Roozenburg, N.F.M (Eds.). (1992). *Research in design thinking..* Delft University Press, Delft. pp. 3-20 [ISBN 9062757960, 17 pages]  
Available on uuid:83a0d981-d053-4944-90af-3d165b9d079e.

Kress, Gunther & van Leeuwen, Theo (1996). *Reading images: The grammar of visual design*. London: Routledge. Chapter 1 (pp16-44), chapter 6 , (pp 175-214), chapter 8 (pp 239-265). [ISBN 9780415319157, 95 pages] Available as e-book.

Krum, Randy (2014). *Cool Infographics: Effective Communication with Data Visualization and Design*. Indianapolis, Indiana: Wiley. Chapter 1-2 (pp 1-112), chapter 5-7 (pp 233-338) [ISBN 9781118582305, 218 pages] Available as e-book.

Lawson, Bruan (2006). *How designers think: The design process demystified*. Oxford, Architectural Press [ISBN 9780080454979, 328 pages] Available as e-book.

Lupton, Ellen and Cole Phillips, Jennifer (2015). *Graphic Design The New Basics*. New York: Princeton: Achitectural Press. [ISBN 9781616893323, 264 pages]. Available as e-book.

Nesmith, Michael (2016). *Why We Need Universal Design*, TEDxBoulder TED-talk, Oct, 13th, 10:28 sec. <https://www.youtube.com/watch?v=bVdPNWMMGyZY>

In addition, each student shall choose, on their own, literature that is adapted to the work of one's individual project for the course [100 pages]

An article compendium on infographics, co-creation, participatory design, ethics, inclusive and universal design is added to the reading list [maximum of 200 pages].

Total number of pages: approx. 1274