



**Literature for BUSO18, Business Administration: Re-
Imagining Capitalism applies from spring semester 2023**
Literature established by Academic Director of Studies at Department of
Business Administration on 2023-04-21 to apply from 2023-04-21

Students will need to buy a pre-set collection of cases from Harvard Business Publishing

Alnoor, E., Battilana, J. & Mair, J. 2014. The governance of social enterprises: Mission drift and accountability challenges in hybrid organizations. *Research in Organizational Behavior*, 34: 81-100.

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Bromley, P., & Meyer, J. W. 2014. 'They are all organizations': The cultural roots of blurring between the nonprofit, business, and government sectors. *Administration & Society*, 49(7), 939-966.

Caffentzis, G. & Federici, S. 2014. Commons against and beyond capitalism. *Community Development Journal*, 49(SI):92-105.

Emerson, J. 2003. "The Blended Value Proposition: Integrating Social and Financial Returns." *California Management Review*, 45(4): 35-51.

Gesell, S. 1916. "A story of Robinson Crusoe". In *The Natural Economic Order*, part V ("The freemoney theory of interest"), pp. 365-370.

Gibson-Graham. 2006. "Building Community Economies." In *Post-Capitalist Politics*. Ch. 7, pp. 165-195.

Kent & Dacin. 2013. "Bankers at the gate: Microfinance and the high-cost of borrowed logics." *Journal of Business Venturing*, 28(6):759-773.

Kirsch, V., Bildner, J. & Walker, J. 2016. Why Social Ventures Need Systems Thinking . Harvard Business Review

Kollock, Peter. 1999. The Economies of Online Cooperation: Gifts and Public Goods in Cyberspace. *Communities in Cyberspace*, 220-239. In Smith, M.A. & Kollock, P. (eds), London: Routledge.

Ostrom, E. 1991. *Governing the Commons*, ch.2

Parker, M., Cheney, G., Fournier, V. & Land, C. (eds.). 2014. *Advanced Capitalism. Its promise and failings*. In *The Routledge Companion to Alternative Organization*. London: Routledge.

Polanyi, K. 1957. *The self-regulating market at the fictitious commodities: Labour, Land, and Money*.

The Great Transformation, ch. 6, pp.71-81.

Roy, M.J., McHugh, N. & Sinclair, S. 2018. *A Critical Reflection on Social Impact Bonds*. Stanford Social Innovation Review.

Scott, M. & Dodd, N. 2015. "Rebirth of an old technology" *People Powered Money*, ch. 1, pp. 29-41.

Schor, J. & Fitzmaurice, J. 2015. *Collaborating and connecting: the emergence of the sharing economy*. In Reisch, L. & Thøgersen, J.(eds.) *Handbook on Research on Sustainable Consumption*. Cheltenham, UK: Edward Elgar.

Swartz, L. 2017. *Blockchain dreams: Imagining techno-economic alternatives after Bitcoin*. In Castells, M. et al. (eds.) *Another economy is possible: Culture and economy in a time of crisis*, Ch.4 (pp.82-105). Polity Press.

Yan, S., Ferraro, F. & Almandoz, J. 2018. *The Rise of Socially Responsible Investment Funds: The Paradoxical Role of the Financial Logic*. *Administrative Science Quarterly*.

Zelizer, V. 2001. *Circuits of commerce*. In Alexander, J., Marx, G.T. & Williams, C. (eds.), *Self, Social Structure, and Beliefs: Explorations in the Sociological Thought of Neil Smelser*. University of California Press. Preliminary cases include Wikipedia, Banco Compartamos, Instiglio Social Impact Bonds, Mein- Grundeinkommen, Mondragón, Wörgl's scrip money, FairCoop/FairCoin, Kenyan Community Currencies 3