



**Literature for SMMV28, Destination Development and
Marketing applies from spring semester 2023**
Literature established by the board of the Department of Service Studies on
2023-01-17 to apply from 2023-03-22

See appendix.

Litteraturlista för Destinationsutveckling och destinationsmarknadsföring (SMMV28), 15 hp.

Litteraturlistan är fastställd av styrelsen för Institutionen för service management och tjänstvetenskap 2020-01-29, senast reviderad 2023-01-17.

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