Literature for BUSR37, Business Administration: Quantitative Research Methods and Data Science applies from spring semester 2023

Literature established by Academic Director of Studies at Department of Business Administration on 2022-11-01 to apply from 2022-11-01

Navarro DJ and Foxcroft DR (2022). Learning statistics with jamovi: a tutorial for psychology students and other beginners. DOI: 10.24384/hgc3-7p15 (Open Access at: https://www.learnstatswithjamovi.com/)

Sallis, J. E., Gripsrud, G., Olsson, U. H., & Silkoset, R. (2021). Research Methods and Data Analysis for Business Decisions, A Primer using SPSS. Springer. DOI: 978-3-030-84421-9. (Open Access at LUBSearch and https://link.springer.com/book/10.1007/978-3-030-84421-9)