



Literature for FEKH99, Business Administration: Bachelor Degree Project in Entrepreneurship and Innovation Management Undergraduate Level applies from autumn semester 2022

Literature established by Academic Director of Studies at Department of Business Administration on 2022-11-01 to apply from 2022-11-01

Bryman, A. & Bell, E. (2017) Företagsekonomiska forskningsmetoder. Malmö: Liber (Students who prefer the English version can instead choose: Bryman, A. Bell, E. (2003) Business research methods. Oxford University Press).

Rienecker, L. & Jørgensen, P.S. (2014) Att skriva en bra uppsats. Liber.

Kurskompendium samt därutöver all tidigare använd företagsekonomisk litteratur och individuellt vald litteratur. / Course Compendium as well as all previous literature and individually chosen literature.

Dessutom kommer studenter att välja litteratur relevant till uppsatsämne. / Moreover, the student will select literature related to the degree project.