

Literature for MGTO26, Management: Digitalization and Global Challenges applies from spring semester 2023 Literature established by Academic Director of Studies at Department of Business Administration on 2022-11-01 to apply from 2022-11-01

Aghion, P., Antonin, C., & Bunel, S. (2021). The power of creative destruction. In The Power of Creative Destruction. Harvard University Press.

Cusumano, M.A., Gawer, A., Yoffie, D.B., 2019. The business of platforms: strategy in the age of digital competition, innovation, and power. HarperBusiness

Tiwana, A., 2014. Platform ecosystems: aligning architecture, governance, and strategy. Elsevier / Morgan Kaufmann, Amsterdam; Waltham, MA.