



Literature for BUSO01, Business Administration: Strategic Management and Digitalisation applies from spring semester 2023

Literature established by Academic Director of Studies at Department of Business Administration on 2022-09-30 to apply from 2022-09-30

Cusumano, M. A., Gawer, Annabelle., & Yoffie, David B.([2019]). *The business of platforms: strategy in the age of digital competition, innovation, and power*. (First edition). New York, NY: Harper Business, an imprint of HarperCollinsPublishers.

ISBN: 9780062896322

Tiwana, A. (2014). *Platform Ecosystems*. Morgan Kaufmann.

ISBN: 9780124080669

Set of articles