

Literature for ENTA80, Entrepreneurship: Social Innovation a Strategy for Sustainability applies from autumn semester 2022

Literature established by Academic Director of Studies at Department of Business Administration on 2022-05-01 to apply from 2022-05-01

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Brown, T. & Wyatt, J. (2010) "Design Thinking for Social Innovation." Stanford Social Innovation Review.

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Dees, G. (2011). "Social Ventures as Learning Laboratories." Tennessee's Business, 20(1):3–5.

Flyvbjerg, B. (2006) "Social Science that Matters" Foresight Europe, march: 38-42

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Garrette, B. and Karnani, A. (2010) "Challenges in Marketing Socially Useful Goods to the Poor." California Management Review, Vol. 52 (4): 29-47

Granovetter, M. (1973) "The strength of weak ties." American Journal of Sociology, 78: 1360-1380.

Hulgård, L., & Spear, R. (2007) Social entrepreneurship and the mobilization of social capital in European social enterprises. In Social enterprise (pp. 101-124). Routledge.

Huttunen, S. (2014) "Stakeholder frames in the making of forest bioenergy legislation in Finland." Geoforum, 53:63-73.

Kirk, M., Hickel, J. & Brewer, J. (2015) "Using Design-Thinking to Eradicate Poverty Creation." Stanford Social Innovation Review

Lakoff, G. (2004) "Preface: Reframing is Social Change". In Don't Think of an Elephant! Know Your Values and Frame the Debate, pp.xv-xvi. Chelsea, Green Publishing.

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Parmar, B. (2012) "How to better frame problems." Darden Business Publishing. Reference no. UVA-G-0630. To be bought at TheCaseCenter.org.

Prahalad, C.K. and Hammond, A. (2002) "Serving the world's poor, profitably." Harvard Business Review

Putnam. R.D. (2000) "The dark side of social capital." Bowling alone: The collapse and revival of American community. Chapter 22, pp.350–363.

Snow, D.A. et al, (1986) "Frame Alignment Processes, Micro- mobilization, and Movements Participation" American Sociological Review, 51(4):464-481.

Soule, S. (2013) "How Design Thinking Is an Effective Tool for Social Entrepreneurs." Stanford Center for Social Innovation's blog.