



**Literature for SMAB35, Digitalization and Services applies
from autumn semester 2022**

Literature established by the board of the Department of Service Management
and Service Studies on 2022-05-25 to apply from 2022-08-29

See appendix.

Litteraturlista för Digitalization and Services (SMAB35), 15 hp

Litteraturlistan är fastställd av styrelsen för institutionen för service management och tjänstevetenskap 2019-08-30, senast reviderad 2022-05-12.

Litteraturlistan börjar gälla 2022-08-29.

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200 sidor valbar litteratur med fokus på digital retail, digital tourism och digital service management och marketing. 100 sidor övrig valbar litteratur inom ämnet.

Totalt antal sidor: cirka 1 600