



**Literature for SKOB31, Strategic Communication: Strategic
Communication and digital media - Culture and Society
applies from autumn semester 2022**

**Literature established by the board of the Department of Strategic
communication on 2022-05-24 to apply from 2022-05-25**

Coombs, W. Timothy, Falkheimer, Jesper, Heide, Mats, Young, Philip (Eds) (2016). *Strategic communication, social media and democracy*. New York: Routledge. [ISBN 9781317554912, 188 pages] Available as e-book.

Jenkins, Henry, Shresthova, Sangita, Gamber-Thompson, Liana, Kligler-Vilenchik, Neta & Zimmerman, Arely M. (2016). *By any media necessary: The new youth activism*. New York: New York University Press. [ISBN 9781479899982, 352 pages] Available as e-book.

Rosa, Hartmut (2015). *Social acceleration. A new theory of modernity*. New York, NY: Columbia University Press. [ISBN 9780231148351, 512 pages] Available as e-book.

An article compendium on convergence culture, digital media and strategic communication is added to the reading list [150 pages].

Total number of pages: about 1200.