



**Literature for KOMC30, Strategic Communication: AI,
Cognition and Culture applies from autumn semester 2022**
Literature established by the board of the Department of Strategic
communication on 2022-05-24 to apply from 2022-05-25

Haidt, Jonathan (2013). *The righteous mind. Why good people are divided by politics and religion*. Vintage: New York. [ISBN 978-0307455772, 200 pages].

Holtzhausen, D., & Zerfass, A. (2015). *The Routledge Handbook of Strategic Communication*. New York, etc.: Routledge. [ISBN 978-0367367732, 120 pages].

Hurwitz, J., & Kirsch, D. (2018). *Machine learning for dummies*. IBM Limited Edition. [ISBN: 978-1-119-45494-6, 75 pages] E-book.

John, O.P., Robins, R. W., & Pervin, L. A. (Eds.) (2011). *Handbook of Personality. Theory and Research*. New York: Guilford. [ISBN 978-1609180591, 250 pages].

Linden, T. C-G., Tuulonen, H. E., Bäck, A., Diakopoulos, N., Granroth-Wilding, M., Haapanen, L., & Toivonen, H. (Eds.) (2019). *News Automation: The rewards, risks and realities of 'machine journalism'*. Frankfurt: World Association of Newspapers and News Publishers, WAN-IFRA. [56 pages].

Richterich, A. (2018). *The Big Data agenda: Data Ethics and Critical Data Studies*. London: University of Westminster Press. [ISBN 978-1-911534-74-7, 154 pages] E-book.

Salganik, M. J. (2017). *Bit by bit. Social research in the digital age*. Princeton, NJ: Princeton UP. [ISBN 978-0691158648, 448 pages].

Stevens, E., & Antiga, L. (2019). *DeepLearning with PyTorch. Essential Excerpts*. Shelter Island: Manning. [ISBN 9781617295263, 15 pages] E-book.

Verdegem, P. (Ed.) (2021). *AI for Everyone? Critical Perspectives*. London: University of Westminster Press. [ISBN 9781914386145, selection of 200 pages] E-book.

In addition articles of about 600 pages.

Total number of pages about 2100.