



## **Literature for ENTN07, Value Creation applies from autumn semester 2022**

**Literature established by Academic Director of Studies at Department of Business Administration on 2022-04-27 to apply from 2022-04-27**

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Douglas, L. D., Jillian, M. H., Thomas, L. R., & Eric, L. S. (2006). Identifying quality, novel, and creative ideas: constructs and scales for idea evaluation<sup>1</sup>. *Journal of the Association for Information Systems*, 7(10), 646.

Almquist, E., Senior, J., & Bloch, N. (2016). The elements of value. *Harvard business review*, 94(9), 47-53.

Selection of articles 47. Motivation 48. Kursansvarig