



Literature for SMMV21, Methods in Social Sciences applies from spring semester 2022

Literature established by the board of the Department of Service
Management and Service Studies on 2021-10-27 to apply from 2022-01-17

See appendix.

Litteraturlista för Samhällsvetenskapliga metoder (SMMV21), 15 hp.

Litteraturlistan är fastställd av styrelsen för Institutionen för service management och tjänstvetenskap 2019-11-13, senast reviderad 2021-10-27.

Litteraturlistan börjar gälla 2022-01-17.

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- Bryman, Alan. (2015 eller senare). *Social Research Methods*. Oxford: Oxford University Press. [s. 1-156, s. 160-182, s. 614-625, 180 sid. ISBN 9780199689453].
- Flick, Uwe. (2018). *An Introduction to Qualitative Research*. London: Sage. [587 sid. ISBN 9781446267790].
- Flyvbjerg, Bent. (2006). Five Misunderstandings about Case-Study Research. *Qualitative Inquiry* 12(2): 219-245.
- Kozinets, Robert V. (2002) The Fields Behind the Screen: Using Netnography for Marketing Research. in Online Communities. *Journal of Marketing Research* 39(1): 61-72.
- Rennstam, Jens & Wästerfors, David. (2018). Analyze! Lund: Studentlitteratur. [205 sid. ISBN 9789144127057]
- Rose, Gillian. (2012). *Visual Methodologies: an Introduction to Researching with Visual Materials*. London: Sage. [102 s. Kap.1, 2, 5, 8. ISBN 9780857028884]
- Yin, Robert K. (2013) Validity and Generalization in Future Case Study Evaluations. *Evaluation* 19 (3): 321-332.
- Wagner III, W., & Gillespie, B. (2019). *Using and interpreting statistics in the social, behavioral, and health sciences*. Thousand Oaks, CA: SAGE Publications, Inc. [232 sid. ISBN 9781544321110] Doi: 10.4135/9781071814284.
- Zillinger, Malin. (2019). The curious case of digital information search. *Current Issues in Tourism*, 23(3), 276-279. <https://doi.org/10.1080/13683500.2019.1639641>
- Zillinger, Malin. (kommande). "Why not study what tourists actually do, instead of asking them what they think they do?" A call for more experiments in tourism and hospitality research. In Shiva Jahani, Seyyed Mostafa Rasoolimanesh, & Fevzi Okumus (red). *Contemporary Research Methodology in Hospitality and Tourism*. Emerald. (14 sid.).

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