

Literature for KOMC60, Strategic Communication: Crisis Communication in Organisations and Societies applies from autumn semester 2021

Literature established by the board of the Department of Strategic communication on 2021-05-25 to apply from 2021-06-11

Agnes, Melissa (2018). *Crisis ready: Building an invincible brand in an uncertain world*. Herndon, VA: Mascot Books. [ISBN 9781684014132, 288 pages].

Coombs, W. Timothy & Holladay, Sherry J. (Eds.) (2010). *The handbook of crisis communication*. Oxford: Wiley-Blackwell. Selected chapters. [ISBN 9781444356519, 100 pages]. Available as e-book.

Coombs, W. Timothy (2018). *Ongoing crisis communication. Planning, managing, and responding*. Thousand Oaks, CA: Sage. [ISBN 9781544331959, 150 pages].

Diers-Lawson, Audra (2019). *Crisis communication: Managing stakeholder relationships*. New York, NY: Routledge. Selected chapters. [ISBN 9781138346246, 100 pages]. Available as e-book.

Frandsen, Finn & Johansen, Winni (2017). *Organizational crisis communication. A multivocal approach*. Thousand Oaks, CA: Sage. [ISBN 9781446297063, 280 pages].

Heide, Mats & Simonsson, Charlotte (2019). *Internal crisis communication. Crisis awareness, leadership and coworkership*. New York, NY: Routledge. [ISBN 9781138354074, 156 pages]. Available as e-book.

Jin, Yan, Reber, Bryan H. & Nowak, Glen J. (Eds.)(2020). *Advancing crisis communication effectiveness: Integrating public relations scholarship with practice*. New York, NY: Routledge. Selected chapters. [ISBN 9780367353179, 100 pages]. Available as e-book.

Lloyd, John & Toogood, Laura (2014). *Journalism and PR: News media and public relations in the digital age*. New York, NY: Bloomsbury. Chapter 4. [ISBN 9781784530624, 26 pages]. Available as e-book.

Schwarz, Andreas, Seeger, Matthew W., & Auer, Claudia (Eds.) (2016). *The handbook of international crisis communication research*. Malden, MA: John Wiley. Selected chapters. [ISBN 9781118516768, 200 pages]. Available as e-book.

Sellnow, Timothy L. & Seeger, Matthew W. (2013). *Theorizing crisis communication*. Chichester: Wiley. [ISBN 9780470659304, 282 pages]. Available as e-book.

An article compendium on crisis communication and crisis management is added to the reading list [app. 150 pages].

Total number of pages: app.1800.