

Literature for IBUH03, International Business: Traineeship applies from autumn semester 2021

Literature established by Academic Director of Studies at Department of Business Administration on 2021-02-23 to apply from 2021-02-23

The students will select the appropriate literature covering methodological aspects, relevant theoretical aspects as well as data and information on the empirical area that is investigated.

The following articles covering methodological aspects shall also be used

Anderson, L., 2006. Analytic autoethnography. Journal of Contemporary Ethnography, 35 (4): 373-395.

Corbin Dwyer Sonya, Buckle L. Jennifer, 2009. The Space Between: On Being an Insider-Outsider in Qualitative Research. International Journal of Qualitative Methods, 8 (1): 54-63