



**Literature for SMMV28, Destination Development and
Marketing applies from spring semester 2021**
Literature established by the board of the Department of Service Management
and Service Studies on 2021-02-16 to apply from 2021-03-22

See appendix.

Litteraturlista för Destinationsutveckling och destinationsmarknadsföring (SMMV28), 15 hp.

Litteraturlistan är fastställd av styrelsen för Institutionen för service management och tjänstvetenskap 2020-01-29, reviderad 2021-02-16.

Litteraturlistan börjar gälla 2021-03-22.

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