

Literature for SKOP23, Strategic Communication: Organisational Communication applies from autumn semester 2021

Literature established by the board of the Department of Strategic communication on 2021-03-02 to apply from 2021-03-16

Cheney, George, Christensen Thöger, Lars, Torn, Theodore & Ganesh, Shiv (2011) Organizational communication in an age of globalization: Issues, reflections, practices (2.ed.) Long Grove, IL: Waveland Press [ISBN 9781577666400, 495 pages]

Articles on organizational communication (approx. 400 pages)

Total number of pages: approx. 900.