

Literature for MGTO38, Management: Functions of Management applies from autumn semester 2020

Literature established by Academic Director of Studies at Department of Business Administration on 2020-04-29 to apply from 2020-04-29

Bolman, Lee G. & Deal, Terrence E.. (2013) (latest edition) Reframing Organizations: Artistry, Choice, and Leadership, Jossey Bass (a selction of 300 pages)

Collier, P.M. (2015) (latest edition) Accounting for managers. Wiley.

Grant, Robert M. (2019) (latest edition) Contemporary Strategy Analysis, Wiley latest edition, text edition.

Rajagopal. Contemporary Marketing Strategy (2019). Palgrave. (Available online at https://link.springer.com/book/10.1007%2F978-3-030-11911-9)

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