

Literature for MGTO38, Management: Functions of Management applies from autumn semester 2020

Literature established by Academic Director of Studies at Department of Business Administration on 2020-04-29 to apply from 2020-04-29

Bolman, Lee G. & Deal, Terrence E.. (2013) Reframing Organizations: Artistry, Choice, and Leadership, Jossey Bass (a selction of 300 pages)

Axelsson, B. & Agndal, H. (2012) Professional Marketing, Studentlitteratur: Lund.

Grant, Robert M. (2010) Contemporary Strategy Analysis, Wiley latest edition, text edition.

Collier, P.M. (2015) Accounting for managers. Wiley.

Compilation of articles

Collier, P. M. (2003). Accounting for managers. interpreting accounting information for decision-making. Wiley.

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