



Literature for FEKL25, Business Administration: Competitive Intelligence and Strategic Thinking applies from autumn semester 2020

Literature established by Vice Dean of Education at the School of Economics and Management on 2020-06-05 to apply from 2020-06-05

Sloan, Julia (2017) 3rd edition, Learning to Think Strategically, Routledge (app 250 pages)

Lindgren, Mats & Hans Banhold (2003) Scenario Planning – the link between future and strategy, Palgrave (app 150 pages)

Fleisher, Craig S. & Baette E. Bensoussan (2015) 2nd edition, Business and Competitive Analysis – Effective Application of New and Classic Methods, Pearson (app 400 pages – out of 550 pages)

Students to select an additional book from a list of books (TBD)

A compilation of articles including but not limited to

Suoheimo, Mari (2019) Strategies and Visual Tools to Resolve Wicked Problems, The International Journal of Design Management and Professional Practice, Volume 13, Issue 2 pp 25-41

Calori, Roland, Gerry Johnson & Philippe Sarnin (1994) CEO's Cognitive Maps and the Scope of the Organization, Strategic Management Journal Vol 14 pp437-457

Proulx, Travis & Michael Inzlicht (2012) The Five "A"s of Meaning Maintenance: Finding Meaning in the Theories of Sense-Making Psychological Inquiry, 23: 317–335, 2012