



Literature for BUSO14, Business Administration : Global Business and Sustainability applies from autumn semester 2020

Literature established by Academic Director of Studies at Department of Business Administration on 2020-05-07 to apply from 2020-05-07

Chandler, D. 2020. Strategic Corporate Social Responsibility - Sustainable Value Creation. SAGE, London, UK. 5th ed.

Articles

Bremmer, I. 2014. The new rules of globalization. Harvard Business Review. Jan-Feb.

Ghemawat, P. 2007. Managing differences: the central challenge of global strategy. Harvard Business Review. March.

Hart, S. L.; Milstein, M. B. 1999. Global Sustainability and the Creative Destruction of Industries, Sloan Management Review. 41: 23–33;

Lubin D, Esty D. 2010. The sustainability imperative. Harvard Business Review. 88(5):42-50

Nidumolu, Ram; Prahalad, C.K.; Rangaswami, M.R. 2009. Why sustainability is now the key driver of innovation. Harvard Business Review. 87(9): 57-64.