



Literature for SMMV39, Value Creation and Innovation in Tourism applies from autumn semester 2020

Literature established by the board of the Department of Service
Management and Service Studies on 2020-04-22 to apply from 2020-08-31

See appendix.

Litteraturlista för Värdeskapande och innovation i turismbranschen (SMMV39), 15 hp

Litteraturlistan är fastställd av styrelsen för institutionen för service management och tjänstvetenskap 2020-04-22.

Litteraturlistan börjar gälla 2020-08-31. **Listan uppdaterad 2020-05-07 med ny upplaga för markerad bok.**

- Alsos, Gry Agnete, Eide, Dorte & Madsen, Einar Lier. (red.) (2014). *Handbook of Research on Innovation in Tourism Industries*. Cheltenham, Northampton: Edward Elgar. [366 s. (Särskilt kapitel: 1, 3, 4, 11, 13.) ISBN 9781782548416] Finns som E-bok.
- Altinay, Levent, Marianna Sigala, & Victoria Waligo (2016). "Social value creation through tourism enterprise." *Tourism Management* 54: 404-417. [Doi: 10.1016/j.tourman.2015.12.011]
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- Baka, Vasiliki. (2015). "Understanding Valuing Devices in Tourism through "Place-making"." *Valuation Studies* 3 (2): 149-180. [Doi: 10.3384/VS.2001-5992.1532149]
- Dredge, Dianne & Gyimothy, Szilvia. (2015). "The collaborative economy and tourism: Critical perspectives, questionable claims and silenced voices". *Tourism Recreation Research*, 40(3), 286-302. [ISSN: 02508281]
- Echeverri, Per, & Per Skålén. (2011). "Co-creation and co-destruction: A practice-theory based study of interactive value formation." *Marketing Theory* 11 (3): 351-373. [Doi: 10.1177/1470593111408181]
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- Guttentag, Daniel. (2015). Airbnb: disruptive innovation and the rise of an informal tourism accommodation sector. *Current Issues in Tourism*, 18, 1192-1217. [Doi: 10.1080/13683500.2013.827159]
- Hall, C. Michael & Williams, Allan M. (2008). *Tourism and Innovation*. London: Taylor and Francis. [263 s. ISBN 978-0-203-93843-0] Finns som E-bok.
- Hjalager, Anne-Mette (2009). A Review of Innovation Research in Tourism. *Tourism Management* 31, 1-12.
- Holbrook, Morris B. (red.) (1999). *Consumer Value. A Framework for Analysis and Research*. London: Routledge. [203 s. ISBN 978-0-203-01067-9] Finns som E-bok.
- Karababa, Eminegül & Kjeldgaard, Dannie. (2014). "Value in marketing: Toward sociocultural perspectives". *Marketing Theory*, 14(1), 119-127.
- Larson, Mia (2009). Festival Innovation: Complex and Dynamic Network Interaction. *Scandinavian Journal of Hospitality and Tourism* 9(2-3), 288-307.
- Liam Chan & Jennifer Kim (2009). The Consumption of Museum Service Experiences: Benefits and Value of Museum Experiences. *Journal of Hospitality Marketing & Management* 18(2-3), 173-196.
- Picard, David. (2015). "White magic: An anthropological perspective on value in Antarctic tourism." *Tourist Studies* 15 (3): 300-315. [Doi: 10.1177/1468797615597858]
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- Sundbo, Jon & Sørensen, Fleming. (red.) (2013). *Handbook on the Experience Economy*. Cheltenham, Northampton: Edward Elgar. [481 s. ISBN 978-1-78100-422-7] Finns som E-bok.
- Sundbo, Jon, Orfila-Sintes, Francina & Sørensen, Flemming. (2007). The innovative behaviour of tourism firms - Comparative studies of Denmark and Spain. *Research Policy*, 36(1), 88-106. [Doi: 10.1016/j.respol.2006.08.004]
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- Williams, Kate. (2014). *Getting Critical*. Basingstoke, New York: Palgrave Macmillan. [114 s. ISBN 9781137402516]
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- Zillinger, Malin & Meged Widtfeldt, Jane (kommande). Networks as Premises for Innovation in Guided Tours. Skickad till *Scandinavian Journal of Hospitality and Tourism*.

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