



Literature for SKOC29, Strategic Communication: Communication Design in Digital Landscapes applies from spring semester 2021

**Literature established by the board of the Department of Strategic
communication on 2020-10-27 to apply from 2020-12-01**

Bergström, Bo (2017). *Effektiv visuell kommunikation*. Stockholm: Carlsson. [ISBN 9789173318372, 323 sidor]

Dabner, David, Stewart, Sandra, Zempel, Eric, & Vickress, Abbie (2017). *Graphic design school*. London: Thames & Hudson LTD. [ISBN 9780500292853, 208 sidor]

Davis, Meredith (2018). *Graphic Design Theory (Graphic Design in Context)*. New York: Thames & Hudson. [ISBN 9780500289808, 256 sidor]

Meggs, Philip B. & Purvis, Alston W. (2018). *Meggs's History of Graphic Design* New Jersey: Wiley. [ISBN 9781118772058, urval 150 sidor]

Palm, Lars & Åkerström, Marja (2018). *Kommunikationsplanering - En handbok på vetenskaplig grund*. Lund: Studentlitteratur. [ISBN 9789144125039, 200 sidor]

Quesenberry, Keith A. (2018). *Social Media Strategy: Marketing, Advertising, and Public Relations in the Consumer Revolution* Stockholm: Liber. [ISBN 9781538101360, 376 sidor]

Vetenskapliga artiklar om kommunikationsplanering, kommunikationsdesign, webbstrategier, webbdesign, samt visuella och historiska kontexter om ca 300 sidor tillkommer.

Kompendium omfattande ca 100 sidor bestående av manualer till program tillkommer.

Totalt antal sidor: ca 1900.