

Literature for KOMC60, Strategic Communication: Crisis Communication in Organisations and Societies applies from spring semester 2020

Literature established by the board of the Department of Strategic communication on 2020-05-27 to apply from 2020-05-28

Agnes, Melissa (2018). *Crisis ready: Building an invincible brand in an uncertain world*. Herndon, VA: Mascot Books. [ISBN 9781684014132, 288 pages]

Austin, Lucinda L. & Jin, Yan (2017). *Social media and crisis communication*. New York, NY: Routledge. Selected chapters. [ISBN 9781138812000, 100 pages] E-book

Coombs, W. Timothy & Holladay, Sherry J. (Eds.) (2010). *The handbook of crisis communication*. Oxford: Wiley-Blackwell. Selected chapters. [ISBN 9781444356519, 100 pages] E-book

Coombs, W. Timothy (2018). *Ongoing crisis communication. Planning, managing, and responding*. Thousand Oaks, CA: Sage. [ISBN 9781544331959, 150 pages]

Frandsen, Finn & Johansen, Winni (2017). *Organizational crisis communication. A multivocal approach*. Thousand Oaks, CA: Sage. [ISBN 9781446297063, 280 pages]

Heide, Mats & Simonsson, Charlotte (2011). *Internal crisis communication. Crisis awareness, leadership and coworkership*. New York, NY: Routledge. [ISBN 9781138354074, 156 pages] E-book

Fleming, Carole, Hemmingway, Emma, Moore, Gillian & Welford, Dave (2006). *An introduction to journalism*. London: Sage. Chapters 1-3. [ISBN 9780761941828, 60 pages] E-book

Lloyd, John & Toogood, Laura (2014). *Journalism and PR: News media and public relations in the digital age*. New York, NY: Bloomsbury. Chapter 4. [ISBN 9781784530624, 26 pages] E-book

Schwarz, Andreas, Seeger, Matthew W., & Auer, Claudia (Eds.) (2016). *The handbook of international crisis communication research*. Malden, MA: John Wiley. Selected

chapters. [ISBN 9781118516768, 200 pages] E-book

Sellnow, Timothy L. & Seeger, Matthew W. (2013). *Theorizing crisis communication*. Chichester: Wiley. [ISBN 9780470659304, 282 pages] E-book

Witschge, Tamara, Anderson, C. W., Domingo, David & Hermida, Alfred (2016). *The sage handbook of digital journalism*. London: Sage. Chapters 1, 2, 5 and 6. [ISBN 9781473906532, 37 pages] E-book

An article compendium on crisis communication and crisis management is added to the reading list [app. 150 pages].

Total number of pages: app.1800