



Literature for SMMV13, Introduction to Retail applies from autumn semester 2020

Literature established by the board of the Department of Service
Management and Service Studies on 2020-04-22 to apply from 2020-08-31

See appendix.

Litteraturlista för Introduktion till retail (SMMV13), 7,5 hp

Litteraturlistan är fastställd av styrelsen för institutionen för service management och tjänstvetenskap 2019-04-24, reviderad 2020-04-22.

Litteraturlistan börjar gälla 2020-08-31.

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