



## **Literature for BUSN14, Business Administration: Global Business and Sustainability applies from autumn semester 2016**

**Literature established by Academic Director of Studies at Department of Business Administration on 2016-08-29 to apply from 2016-08-29**

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Chandler, W.B.; Werther, W. B.. 1997. Strategic Corporate Social Responsibility: Stakeholders, Globalization, and Sustainable Value Creation. SAGE, London, UK.

### Articles

Hart, S. L.; Milstein, M. B. 1999. Global Sustainability and the Creative Destruction of Industries, Sloan Management Review. 41: 23–33;

Lubin D, Esty D. 2010. The sustainability imperative. Harvard Business Review. 88(5):42-50  
McWilliams, A., Siegel, D. S., & Wright, P. M. 2006. Corporate Social Responsibility: Strategic Implications. Journal Of Management Studies, 43(1): 1-18.

Nidumolu, Ram; Prahalad, C.K.; Rangaswami, M.R. 2009. Why sustainability is now the key driver of innovation. Harvard Business Review. 87(9): 57-64.

Orlitzky M; Schmidt F; Rynes S. 2003. Corporate Social and Financial Performance: A Metaanalysis. Organization Studies. 24(3):403-441.

Porter, M E; Kramer, M. R. 2006. Strategy and Society: The Link Between Competitive Advantage and Corporate Social Responsibility. Harvard Business Review. 84 (12): 78-92.

Porter, M E.; Kramer, M R. 2011. Creating shared value. Harvard Business Review. 89 (1): 62-77

Smith, J. 2003. The Shareholders vs.Stakeholders Debate. Sloan Management Review. 44 (4): 85-90.