



Literature for BUSN11, Strategic Management applies from spring semester 2016

**Literature established by Academic Director of Studies at Department of
Business Administration on 2016-02-28 to apply from 2016-02-28**

A textbook serving as a frame of reference for the entire course:

Gibe, J & Kalling, T (2019): Business Models and Strategy. Lund: Studentlitteratur.
ISBN 978-91-44-12980-8

A compendium of contemporary articles from leading scientific journals presenting
cutting edge research are compulsory reading, for example:

Kahneman, D, Lovallo, D, Sibony, O. "Before you make that big decision", Harvard
Business Review, June 2011

Hamel, Gary, & Välinkangas, Liisa; "The Quest for Resilience", Harvard Business
Review, September 2003

Pisano, Gary; "You Need An Innovation Strategy", Harvard Business Review, June
2015