



Literature for ENTN08, Entrepreneurial Project applies from autumn semester 2020

**Literature established by Academic Director of Studies at Department of
Business Administration on 2020-02-20 to apply from 2020-02-20**

Shane, S. & Venkataran, S. (2000) The promise of entrepreneurship as a field of research. *Academy of Management Review*, 25(1), 217-226.

Baehr, E., & Loomis, E. (2015). *Get Backed: Craft Your Story, Build the Perfect Pitch Deck, and Launch the Venture of Your Dreams*. Harvard Business Review Press.