

Literature for ENTN01, The Entrepreneurial Process and Opportunity Recognition applies from autumn semester 2020

Literature established by Academic Director of Studies at Department of Business Administration on 2020-02-20 to apply from 2020-02-20

Collection of articles (examples below)

Baron, R.A. (2006) Opportunity Recognition as Pattern Recognition: How Entrepreneurs "Connect the Dots" to Identify New Business Opportunities, Academy of Management Perspectives, 20(1), 104-119.

Politis, D., (2005) The process of entrepreneurial learning: A conceptual framework. Entrepreneurship Theory & Practice, 29(4), 399-424.

Shane, S. & Venkataran, S. (2000) The promise of entrepreneurship as a field of research. Academy of Management Review, 25(1), 217-226.