



**Literature for SMMV28, Destination Development and
Marketing applies from spring semester 2020**
Literature established by the board of the Department of Service Management
and Service Studies on 2020-01-29 to apply from 2020-02-01

See appendix.

Litteraturlista för Destinationsutveckling och destinationsmarknadsföring (SMMV28), 15 hp.

Litteraturlistan är fastställd av styrelsen för Institutionen för service management och tjänstevetenskap 2020-01-29.

Litteraturlistan börjar gälla 2020-02-01.

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