



## **Literature for BUSP37, Business Administration: Research Strategy applies from spring semester 2020**

**Literature established by Academic Director of Studies at Department of  
Business Administration on 2019-10-31 to apply from 2019-10-31**

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Easterby-Smith, Thorpe, Jackson, and Jaspersen (2018). Management and Business Research, 6th Edition, SAGE

Graff (2018), They say, I say. 4th Edition, WW Norton Co