



## Literature for KOMC20, Strategic Communication: Applied Visual Communication applies from autumn semester 2019

Literature established by the board of the Department of Strategic communication on 2019-05-07 to apply from 2019-06-01

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Apelt, Ron, Crawford, John & Hogan, Dennis (2007). *Wayfinding Design Guidelines*. CRC for Construction Innovation, Brisbane. [ISBN 9870980426298, 52 pages] Available at <https://eprints.qut.edu.au/27556/>.

Cross, Nigel, Dorst, Kees and Roozenburg, N.F.M (Eds.). (1992). *Research in design thinking*. Delft University Press, Delft. pp. 3-20 [ISBN 9062757960, 17 page] Available on uuid:83a0d981-d053-4944-90af-3d165b9d079e.

Kress, Gunther & van Leeuwen, Theo (1996). *Reading images: The grammar of visual design*. London: Routledge. Chapter 6 , pp 175-214. [ISBN 9780415319157, 39 pages] available as e-book.

Lawson, Bruan (2006). *How designers think: The design process demystified*. Oxford, Architectural Press [ISBN 9780080454979, 328 pages] Available as e-book.

Lupton, Ellen and Cole Phillips, Jennifer (2015). *Graphic Design The New Basics*. New York: Princeton: Achitectural Press. [ISBN 9781616893323, 264 pages]. Available as e-book.

Lupton, Ellen (2011). *Graphic Design Thinking, Beyond Brainstorming*. New York: Princeton: Achitectural Press. [ISBN 9781568989792, 184 pages] Available as e-book.

Nesmith, Michael (2016). *Why We Need Universal Design*, TEDxBoulder TED-talk, Oct, 13th, 10:28 sec. <https://www.youtube.com/watch?v=bVdPNWMGyZY>

In addition, each student shall choose, on their own, literature that is adapted to the work of one's individual project for the course [100 pages]

An article compendium on taste, ethics and inclusive design is added to the reading list [maximum of 200 pages].

Total number of pages: approx. 1200.