

Literature for IBUH19, International Business: Degree Project in International Business applies from spring semester 2020

Literature established by The Board of the Department of Business Administration on 2019-05-19 to apply from 2019-05-19

Bryman, A. & Bell, Emma,. Business research methods. (3. ed.).

ISBN: 9780199583409

All tidigare litteratur. / All previous literature.

Dessutom kommer studenter att välja litteratur relevant till uppsatsämne. / Moreover, the student will select literature related to the degree project.